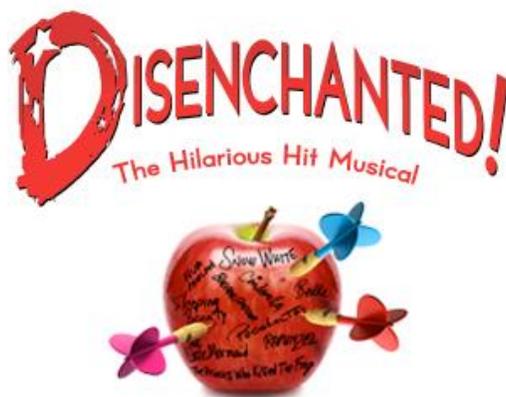


BROADWAY IN CHICAGO

FOR IMMEDIATE RELEASE

DIRECT FROM NEW YORK

STARVOX ENTERTAINMENT PRESENTS



"A Sassy Take on Disney's Princesses!"

- NY1

AT THE BROADWAY PLAYHOUSE AT WATER TOWER PLACE

MAY 10 – JUNE 5, 2016

Individual Tickets Go On Sale Friday, February 26

CHICAGO (Feb. 22, 2016) – Broadway In Chicago and Starvox Entertainment are pleased to announce the hilarious hit musical ***Disenchanted!*** will play Chicago's Broadway Playhouse at Water Tower Place (175 E. Chestnut) May 10 through June 5, 2016. Individual tickets for ***Disenchanted!*** will go on sale Friday, February 26.

Poisoned apples. Glass slippers. Who needs 'em?! Not Snow White and her posse of *disenchanted* princesses in the hilarious hit musical that's anything but Grimm. Forget the princesses you think you know – the original storybook heroines have come back to life to set the record straight. After multiple sold-out runs nationwide, these royal renegades tossed off their tiaras to bring their hilariously subversive, not-for-the-kiddies musical to you – and what you thought about princesses will never be the same!

The idea for ***Disenchanted!*** was conceived by Giacino, a former history teacher. When teaching his class about the colonial settlement at Jamestown, Virginia, he couldn't help but wonder: What would the 'real' Pocahontas – a circa 1616, rough-and-tumble 10-year-old Powhatan girl – think of the fringed deer-pelt miniskirt and long, flowing hair donned by her 20-year-old counterpart in her 1995 movie comeback? A musician at heart, Giacino penned a musical number skewering the 'princess pop culture' that transformed Pocahontas from a revered Native American heroine into

a pin-up vixen of the silver screen. Soon, Giacino found himself discovering a number of other princesses who had a bone to pick with the way they have been portrayed, and **DISENCHANTED!** was born!

-more-

DISENCHANTED! announcement and on-sale press release

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The 'storybook' journey for **DISENCHANTED!** began with a sold-out, award-winning run at Orlando's International Fringe Festival in 2011 ('Best of Fest' – Orlando Sentinel), and subsequent licensing of over a dozen productions nationwide, from New Jersey to California, all of which have been met with widespread critical acclaim. In addition to the sold-out New York engagement, this fairy tale is going international. A production in Santo Domingo, Dominican Republic has made its mark, as *The National* stated, 'The Country will never be the same!' The Dominican Republic production is now looking to continue its run throughout Latin America, while China's leading commercial theatrical producer, Musical Theater China is planning a production in Beijing in the winter of 2015/16.

During the New York engagement, the production defied the trend for Off-Broadway shows with its sold out performances and critical acclaim. *NBC New York* called the show "funny, irreverent, and great fun! The seriously talented cast of six strong, hysterical women give fairytales a new meaning!" while *Time Out New York* stated, "If you love fairy tales with a sassy modern twist, relief is here! The not-for-children musical revue **DISENCHANTED!** gives a saucy makeover to Snow White, Sleeping Beauty and other fairy-tale princesses." *The Huffington Post* calls it, "funny and a touch wicked. **DISENCHANTED!'s** pop score delivers to great comic effect." *The New York Times* describes **DISENCHANTED!** as "a girls'-night-out rebellion" and *FOX 5* says "It's a hot ticket that delivers a new kind of fairy tale. You will laugh and then laugh some more at the sassy, irreverent humor." *Broadway Box* raves, "Think 'Bridesmaids' for Disney Princesses! This sidesplitting adult parody of the Disney princess posse and its mega-talented cast will make you blush and feel nostalgia all at once. Who could ask for anything more?"

PERFORMANCE SCHEDULE

Tuesdays at 7:30 PM

Wednesdays at 2 PM and 7:30 PM (no matinee on May 11 and June 1)

Thursdays at 7:30 PM

Fridays at 7:30 PM

Saturdays at 2 PM and 8 PM

Sundays at 2 PM and 6:00 PM (no evening performance on May 22 and May 29)

TICKET INFORMATION

Individual tickets for **DISENCHANTED!** at the Broadway Playhouse at Water Tower Place range from \$35.75 – \$78.75. A select number of premium tickets are available for many performances. Group tickets for 10 or more are available by calling Broadway In Chicago Group Sales at (312) 977-1710. Tickets are available at all Broadway In Chicago Box Offices (24 W. Randolph St., 151 W. Randolph St., 18 W. Monroe St. and 175 E. Chestnut), the Broadway In Chicago Ticket Line at (800) 775-2000, all Ticketmaster retail locations and online at www.BroadwayInChicago.com.

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